

Advertisement – Markup and Annotation

Ideas

Students to use the built-in Markup tool in photos to annotate on the authentic materials given by the teacher. Students are to identify the key features of the advertisements – Who is the intended audience? What is the purpose of the ad?

Objectives










- Students can identify text features and/or visual features of the text given.
- Students use prior knowledge to make predictions based on the visuals provided.
- Students can convey information and ideas clearly (CCI1).

Extensions

- Teachers may use the Markup tool to facilitate discussions on the authentic materials – or to set an example.
- Students can also use the tool to demonstrate their understanding by labelling the key features by drawing on the images provided.

Have a go



- 1 Open  app, and frame your subject, long press  to lock focus.
- 2 Tap  to take photo, tap the image box below the button  .
Alternatively, go to  and find the image.
- 3 Tap on edit on the top right corner of a photo. Tap on  and tap on  to call out the markup panel.
- 4 Change the color or type of markup tools if needed 
- 5  Press and hold on Apple Pencil to adjust the width of strokes. After markup, tap Done.

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